
PRESS STATEMENT

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Images available	Responsible Gambling Trust logo Trekking at the summit

Responsible Gambling Trust trekkers reach the summit of Kilimanjaro

A team of ambitious fundraisers from the Responsible Gambling Trust have climbed their way to the top of Mount Kilimanjaro. The trekkers scaled the mountain and 29 of the 30 participants reached the summit on Friday 12 February, raising funds to help minimise gambling-related harm in the UK. Climbers made their ascent to the Uhuru peak of Kilimanjaro which, at 5,895 metres, is recognised as at an “extreme altitude” and climbers are advised to spend time at altitude before getting to the summit. Even then climbers rose at midnight on the day they attempted the summit and made a 1000 metre ascent.

Fundraisers from William Hill, Coral, Genting UK, Praesepe, SG Gaming and Inspired Gaming were all represented on the challenge, and the Responsible Gambling Trust is already underway with organising the next challenge; a trek to Machu Picchu.

Congratulations everyone!

-ENDS-

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NOTES TO EDITORS

- The Responsible Gambling Trust is the leading charity in the UK committed to minimising gambling-related harm. As an independent national charity funded by donations from the gambling industry, the Responsible Gambling Trust funds education, prevention and treatment services and commissions research to broaden public understanding of gambling-related harm. The aim is to stop people getting into problems with their gambling, and ensure that those that do develop problems receive fast and effective treatment and support.
- The Responsible Gambling Trust raises a minimum of £5million each year from the gambling industry operating in Britain within a voluntary (donation based) system and funds research, education, prevention and treatment services. Funding priorities are guided by the national strategy advised by the Responsible Gambling Strategy Board (RGSB) and endorsed by the Gambling Commission. The latest strategy was published in December 2012.
- Further details of the RGT's trip are available here:
<http://responsiblegamblingtrust.org.uk/Kilimanjaro-Challenge-2016>