

RGT Harm Minimisation Conference

Wednesday 9 December 2015

The King's Fund, 11 Cavendish Square, London, W1G 0AN

8.30am	Coffee	
9.00am	Welcome	Liz Barclay, Moderator
9.05am	Opening remarks	Neil Goulden, Chairman, RGT Tracey Crouch MP, Minister for Sport, DCMS Sarah Harrison, Chief Executive, Gambling Commission
9.30am	Responsible gambling messaging	Dr Jon Kelly, Responsible Gambling Council (Canada)
10.00am	Advertising and marketing Industry Code of Practice	Clive Hawkswood, Industry Group for Responsible Gambling
	Panel discussion	Shahriar Coupal, ASA Ron Finlay, Senet Group Dr Margaret Carran, City University Clive Hawkswood, RGA Calum Macaulay, TalkSport
11.00am	Tea and coffee	
11.30am	RGT Research update	Professor Jo Wolff, RGT Research Committee Chair
	Remote Gambling Research	David Trunkfield, PwC Fiona Palmer, Sky Betting & Gaming
	Ethnomining	Dr Jonathan Parke, Sophro Ltd Maris Bonello, Unibet
	Bingo Research	John Kennedy, Ipsos MORI Miles Baron, Bingo Association
	Player Event Data	Professor David Forrest, Liverpool University Professor Ian McHale, University of Salford Richard Wade, The Rank Group
	Panel discussion on research protocols	Professor Jo Wolff, UCL Professor David Forrest, Liverpool University Professor Mark Birkin, Leeds University Andrew Lyman, William Hill Professor Jim Orford, Birmingham University
1pm	Lunch	
2pm	Social media analysis	Alex Krasodonski-Jones, Demos
2.15pm	Customer behaviour analytics	Association of British Bookmakers
2.45pm	Industry 'harm minimisation' initiatives	John White, Industry Group for Responsible Gambling
3.10pm	Evaluation	Professor David Parsons, Leeds Beckett University
3.25pm	The Responsible Gambling Strategy 2016-19	Sir Chris Kelly, RGSB
3.55pm	Closing Remarks	Neil Goulden, RGT
4pm	Networking Reception	