
PRESS STATEMENT

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Fundraisers sign up for Responsible Gambling Trust Kilimanjaro climb

Applications have now closed for the Responsible Gambling Trust's 2016 trek of Mount Kilimanjaro. A total of 31 people, including the Responsible Gambling Trust's chief executive Marc Etches, will set out to scale the 5,895m volcano in February 2016.

Gala Coral will send a team of 12 on the expedition and William Hill will be represented by a team of five. Enthusiastic climbers from Genting UK, Inspired Gaming, Praesepe, SG Gaming and The Bingo Association together with four independent fundraisers will also be helping the Responsible Gambling Trust towards their target of raising £70,000 for education, prevention and treatment services.

The trek will be RGT's fourth annual fundraising expedition and the charity's second visit to Kilimanjaro National Park. The previous expeditions have raised more than £170,000 to help minimise gambling-related harm in Britain.

Marc Etches, Chief Executive of the Responsible Gambling Trust said:

"These expeditions are to raise funds towards education, prevention and treatment services to help minimise gambling-related harm in Britain and they are a great opportunity for people in the industry to show support for RGT's work. I'm delighted we have a full complement of gambling industry trekkers for our fourth annual fundraising expedition. I first climbed Kilimanjaro with a team of volunteers in 2013 and the experience was tough but very rewarding."

If you are interested in taking part in future charity challenge's, in support of RGT, please contact Alan Armstrong on alan@responsiblegamblingtrust.org.uk.

-ENDS-

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NOTES TO EDITORS

- The Responsible Gambling Trust is the leading charity in the UK committed to minimising gambling-related harm. As an independent national charity funded by donations from the gambling industry, the Responsible Gambling Trust funds education, prevention and treatment services and commissions research to broaden public understanding of gambling-related harm. The aim is to stop people getting into problems with their gambling, and ensure that those that do develop problems receive fast and effective treatment and support.
- The Responsible Gambling Trust raises a minimum of £5 million each year from the gambling industry operating in Britain within a voluntary (donation based) system and funds research, education, prevention and treatment services. Funding priorities are guided by the national strategy advised by the Responsible Gambling Strategy Board (RGSB) and endorsed by the Gambling Commission. The latest strategy was published in December 2012.