
PRESS STATEMENT

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Available for interview	Marc Etches, Chief Executive
Images available	Responsible Gambling Trust logo

Bookmakers Coral hold fundraising day for Responsible Gambling Trust

The Responsible Gambling Trust has thanked volunteers from bookmakers Coral for holding a dedicated fundraising day for the charity. The event helped a team of Coral staff raise more than £3,000 for the charity in one day.

28 teams of up to six people took part in a Christmas quiz and raffle at Café Football in Stratford Westfield. The sum raised will be put towards the minimum of £15,000 that will be raised by Coral volunteers taking part in the Responsible Gambling Trust's Great Wall of China trek in April.

Volunteers from across the gambling industry will walk the length of the Great Wall to raise money for the charity as it seeks to raise a minimum of £50,000 towards research, education and treatment for problem gambling in the UK. The sum raised will help the Responsible Gambling Trust to achieve its 2014/15 fundraising target of £7million.

Marc Etches, Chief Executive of the Responsible Gambling Trust, said:

"Gambling companies of all sizes make significant contributions to the Responsible Gambling Trust which allow us to fund research, education and treatment for problem gambling. Events like this give staff across the business the opportunity to make a direct contribution to our work and I would like to thank all involved at Coral for their efforts. I hope others in the industry will follow suit."

Andy Hornby, Chief Executive of Coral, said:

"As a responsible operator, Coral recognises the importance of the work carried out by the Responsible Gambling Trust. Gambling is a fun leisure pastime enjoyed by many adults on a regular basis, but we recognise that for a tiny minority of these people, problems can develop, and it is in these situations that the RGT, through their education and treatment, can provide invaluable help, and we are proud to support this ongoing work through raising vital funds."

-ENDS-

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NOTES TO EDITORS

- The Responsible Gambling Trust is the leading charity in the UK committed to minimising gambling-related harm. As an independent national charity funded by donations from the gambling industry, the Responsible Gambling Trust funds education, prevention and treatment services and commissions research to broaden public understanding of gambling-related harm. The aim is to stop people getting into problems with their gambling, and ensure that those that do develop problems receive fast and effective treatment and support.
- The Responsible Gambling Trust raises a minimum of £5million each year from the gambling industry operating in Britain within a voluntary (donation based) system and funds research, education, prevention and treatment services. Funding priorities are guided by the national strategy advised by the Responsible Gambling Strategy Board (RGSB) and endorsed by the Gambling Commission. The latest strategy was published in December 2012.
- Anybody interested in taking part in the RGT's Great Wall of China challenge can visit <http://www.charitychallenge.com/expedition/2083/Great-Wall-Discovery> or contact Alan Armstrong on 020 7287 1994 or Alan@responsiblegamblingtrust.org.uk.