

## PRESS RELEASE

Reference	0143
Release date	13 November 2013 – for immediate release
Available for interview	Marc Etches, Chief Executive

### Responsible Gambling Trust announces Harm Minimisation Conference

The Responsible Gambling Trust will host a one-day 'harm minimisation' conference at the King's Fund in London on **Wednesday 11 December 2013**. The aim of the conference will be to review and discuss existing understanding of harm minimisation in gambling in Great Britain and internationally, and explore future directions for research and policy.

The conference will be hosted by Liz Barclay, broadcaster and chair of the Responsible Gambling Trust's research committee. Barclay said: "This event is intended for all those with an interest in player protection and encouraging responsible gambling behaviour. However, we hope that it is helpful to those that are operating gambling businesses in Britain."

Speakers will include Professor Alex Blaszczynski, Professor & Director, Gambling Treatment Clinic and Research, University of Sydney (Facilitating Player Control), Per Binde, Associate Professor, University of Gothenburg (Responsible Marketing and Advertising), and Professor Robert Williams, University of Lethbridge, Alberta Canada (Evaluating the Effectiveness of Harm Minimisation in Problem Gambling). Also, there will be two interactive panel discussions about advanced harm minimisation products and asking whether effective harm minimisation necessarily means reduced revenue.

Marc Etches, Responsible Gambling Trust's Chief Executive said: "This conference is an important element of an on-going process of evaluating current knowledge and practice in relation to harm minimisation in gambling at both a national and international level. We hope that this event will be helpful in informing industry practice in relation to promoting player protection and responsible gambling behaviour, and we are particularly grateful to IGT, The Rank Group, Microgaming and Joelson Wilson for their financial support."

The conference is open to all but places are limited. For further details regarding the conference please contact [marc@responsiblegamblingtrust.org.uk](mailto:marc@responsiblegamblingtrust.org.uk).

**-ENDS-**

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## **NOTES TO EDITORS**

- The Responsible Gambling Trust is the leading charity in the UK committed to minimising gambling-related harm. As an independent national charity funded by donations from the gambling industry, the Responsible Gambling Trust funds education, prevention and treatment services and commissions research to broaden public understanding of gambling-related harm. The aim is to stop people getting into problems with their gambling, and ensure that those that do develop problems receive fast and effective treatment and support. ([www.responsiblegamblingtrust.org.uk](http://www.responsiblegamblingtrust.org.uk)).
- The Responsible Gambling Trust raises a minimum of £5million each year from the gambling industry operating in Britain within a voluntary (donation based) system and funds research, education, prevention and treatment services. Funding priorities are guided by the national strategy advised by the [Responsible Gambling Strategy Board \(RGSB\)](#) and endorsed by the Gambling Commission. The latest [strategy](#) was published in December 2012.