
PRESS RELEASE

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Images available	Responsible Gambling Trust logo

Robbie Savage to take part in the Responsible Gambling Trust's 2013 Kilimanjaro fundraising expedition

It was announced today that Robbie Savage, football pundit and presenter of BBC Radio 5 Live's 606 programme, will be taking part in the Responsible Gambling Trust's October 2013 Kilimanjaro fundraising expedition as part of the William Hill team.

Marc Etches, Chief Executive, explained:

"The aim of our Kilimanjaro expedition is to raise funds for and increase awareness of the Responsible Gambling Trust and we are hoping that, through this initiative, we will raise at least £50,000 to help minimise problem gambling and gambling-related harm in Britain."

When a charity organises such an event participants are normally required to raise funds exclusively for that charity. However, the Responsible Gambling Trust has agreed that participants may fundraise for multiple beneficiaries if they so wish, subject to certain terms and conditions. Other causes set to benefit from the Responsible Gambling Trust's 2013 Kilimanjaro challenge include Haven House Children's Hospice, Mayfield and Ellastone First Responder Group, Prostate Cancer UK, Rays of Sunshine Children's Charity and William Hill Project Africa.

Etches added:

"All 28 expedition places have now been allocated and we are extremely grateful to each of the intrepid trekkers for helping to raise our charity's profile in the hearts and minds of all those working across the British gambling industry. For details of how you can support our hearty

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adventurers and help us achieve our event fundraising target, please contact Karen Churches Peacock (Director of Fundraising) on 020-7287-1994. Anyone wishing to make an online donation can do so at <https://mydonate.bt.com/events/rgtkilimanjaro2013/92755>."

Speaking earlier, Robbie Savage, Patron of the William Hill Foundation, said:

"I'm delighted to be participating in the Responsible Gambling Trust's Kilimanjaro expedition as part of the William Hill team. I can't wait to take on this challenge and very much hope that, through my involvement, this event will raise considerable funds for the Responsible Gambling Trust and William Hill Project Africa."

In addition to William Hill, the following companies have also purchased places on the expedition to use as staff incentives or competition prizes: Betview Magazine, Coral Racing, Genting Casinos UK, ICE Totally Gaming, Inspired Gaming Group, Ladbrokes and Praesepe.

The Responsible Gambling Trust will shortly be announcing details of its 2014 overseas fundraising expedition. If you would like to receive information on this challenge please register your interest with Karen Churches Peacock either by phone on 020-7287-1994 or by email at Karen@responsiblegamblingtrust.org.uk. As before, all places will be allocated on a first come, first served basis.

-ENDS-

NOTES TO EDITORS

To request a copy of the image or to arrange an interview with Marc Etches please contact Karen Churches Peacock (Director of Fundraising) either by phone on 020-7287-1994 or by email at Karen@responsiblegamblingtrust.org.uk.

- The Responsible Gambling Trust is a national charity committed to minimising problem gambling and gambling-related harm in Britain through effective education and prevention techniques, which stop people getting into problems with their gambling, and ensuring that those that do develop problems receive fast and effective treatment and support (www.responsiblegamblingtrust.org.uk).

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- The Responsible Gambling Trust commissions research, education and treatment services as prioritised in a national responsible gambling strategy advised by the Responsible Gambling Strategy Board (RGSB) and endorsed by the Gambling Commission. The evidence-based strategy will be a three-year rolling strategy that will be developed in a collaborative, open manner between the RGSB and Responsible Gambling Trust.
- In August 2012, a 'governance and assurance framework' was published describing the new arrangements for prioritising, commissioning, funding and evaluating research, education and treatment (www.responsiblegamblingtrust.org.uk/PDFs/statementofintent.pdf).
- Since April 2009, the British gambling industry has raised over £18million to fund research, education and treatment in relation to problem gambling.
- William Hill Project Africa: The Island Primary School in Kenya educates over 350 children of primary school age and a number of older children who are attending school for the education they missed out on earlier in life. Located in a remote area of Laikipia, the school also has a nursery class of around 50 children, who are educated in a small Catholic church situated in the school grounds. William Hill's vision is to get every single person at the company involved in Project Africa in some way - by helping with building projects, by donating things to the school or by raising money. The project is a unique blend of personal development and corporate responsibility (www.williamhillprojectafrica.org/).