



Taking a
closer
look at
fundraising,
commissioning,
governance
and what's new
for 2013

responsible gambling trust

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Registered in England No: 4384279 • **Charity No:** 1093910

Chief Executive: Marc Etches

Director of Fundraising: Karen Churches Peacock

Director of Commissioning: Jonathan Parke

Assistant Director of Commissioning: Jane Rigbye

Administrator and Assistant to Director of Fundraising: Rose Wheeler

Chairman*: Neil Goulden

Trustees (independent): Liz Barclay • Alan Jamieson • Hilary Stewart-Jones
• Gerry Sutcliffe MP • Jonathan Wolff

Trustees (industry): Richard Glynn • Nick Harding • Clive Hawkswood • Carl Leaver • Jonathan Paveley

*Non-voting role



It gives me great pleasure to report that the Responsible Gambling Trust has made significant progress since its launch in April 2012.

From the outset, one of our key strategic objectives has been to develop a governance structure which balances industry donors with independent trustees in order to generate widespread trust and credibility. I am delighted that we have now achieved this aim and I am extremely grateful to all our Trustees, who donate their time and services on a pro bono basis and do not receive any remuneration for their roles in directing the charity's activities.

Having recently appointed a Director of Commissioning and an Assistant Director of Commissioning, we have now achieved our full complement of staff. In the process, we have managed to reduce our annual staffing costs by 36% compared with the combined annual payroll total for GREaT and RGF. This represents a saving of £193,000 which will now be spent on front-line services.

We have also recently re-established the National Clinicians' Network Forum, commissioned the biggest ever programme of academic research into Category B gaming machines, and launched our first-ever overseas fundraising challenge.

Our 2012/13 fundraising forecast continues to look positive and my sincere thanks go to all those that have made their 2012/13 donation. We do still have some way to go if we are to meet our £6million fundraising target and I urge all operators that have not yet made a donation to us to do so as soon as possible.

On behalf of the Trustees and staff at the Responsible Gambling Trust, many thanks for supporting our work and best wishes for a prosperous 2013.

Neil Goulden

New appointments

During the last six months, a further two independent trustees and two members of staff have been appointed at the Responsible Gambling Trust.

Independent Trustees



Alan Jamieson (Public and Mental Health Consultant)

Alan, an Executive Consultant, began his career in industry moving via the Public Service and the City to the Third Sector as a Regional Officer for Relate, Director of the National Aids Helpline, and most recently Deputy CEO of the British Association for Counselling and Psychotherapy (BACP). Prior to his appointment to the Board of the Responsible Gambling Trust, he served as Chairman of the Responsible Gambling Strategy Board's Treatment Panel and was a Trustee of the Responsible Gambling Fund before its merger with The GREaT Foundation - to form the Responsible Gambling Trust - in April 2012.



Hilary Stewart-Jones (Lawyer)

Hilary is a partner of DLA Piper, one of the largest global law firms. Based in the organisation's London office, she works within the Intellectual and Property Technology Group and specialises in gambling related issues. Hilary operates globally on a multi-jurisdictional basis, specialising in regulatory issues; general commercial and corporate support (including fundraising); and tax planning. She has written legislation and regulations for governments and has drawn up industry codes of practice. Hilary has also played a role in most of the online sector floats/acquisitions since 2000.

Staff



Dr Jonathan Parke - Director of Commissioning

Prior to this appointment, Jonathan was a Senior Lecturer in Consumer Behaviour at Salford Business School, University of Salford. He has published over 30 peer-reviewed journal articles, book chapters, government reports and other publications and has given over 40 conference papers and talks regarding internet gambling, gambling-related risk, self-regulation and sustainable practices in gambling provision. In addition, Jonathan has provided consultancy services to regulators, industry and other stakeholders and held a number of advisory roles including as Chair of both the National and International Expert Panel of Gambling Machines (Gambling Commission) and as Expert Advisor on internet gambling and gaming machines (Responsible Gambling Strategy Board).



Jane Rigbye - Assistant Director of Commissioning

Prior to this appointment, Jane was Head of Youth Services and Policy Development at GamCare and Director of The Gambling Lab. She also lectured on gambling studies at Salford Business School, University of Salford and on gambling behaviour at Nottingham Trent University (Division of Psychology). In addition, Jane has published consultancy and training reports for the Gambling Commission and Manchester City Council as well as a variety of gambling related journal articles, educational materials and conference papers.

"As one of the Trust's earlier recipients of PhD grant funding, Jane Rigbye is now in the final stage of completing her doctoral research in the psychology of gambling - 'Problem gambling amongst youth: the barriers that prevent them from seeking treatment' - at Nottingham Trent University. The original purpose of funding PhD students was to develop the research capacity within Britain and the Trust now looks forward to benefiting directly from this investment."

Marc Etches
Chief Executive

2012/13 fundraising update

As at 3 January 2013, we have received donations from **491** companies and our fundraising total currently stands at **£4,957,989**. This amount reflects the total of financial donations; outstanding pledged donations; and the value of sponsorship in kind that we have so far received for 2012/13.

With less than three months to go until we reach the end of our current fundraising year, we are now kindly requesting that all licensed operators that have not yet pledged to support our work or made their 2012/13 donation to please do so as soon as possible - as, without your help, we will not reach our £6million fundraising target.

We very much value all our donors and the support that you give in funding our front-line services to help minimise the level of problem gambling and gambling-related harm in Britain.

New for 2013 - make your donation online



You can now donate to the Responsible Gambling Trust online via MyDonate. This free, secure and easy-to-use service is provided by BT and every penny that you donate (excluding credit/debit card charges) is paid directly into our bank account.

Please visit mydonate.bt.com/charities/responsiblegamblingtrust to donate to us online - don't forget to include your contact details so that we can acknowledge your support and send you your donor certificate.

New Year, new challenge: step out, make a difference and reach new heights in 2013

Kilimanjaro fundraising expedition (9-19 October 2013)

Kilimanjaro has been chosen as the destination for our first-ever overseas fundraising challenge and we are now seeking adventurers to join Karen Churches Peacock, our Director of Fundraising, on this expedition.

Mount Kilimanjaro is one of the largest volcanoes ever to break through the earth's crust and is considered the tallest freestanding mountain in the world. The challenge for expedition participants will be to reach Uhuru Peak (5,895m), the highest point in Africa.

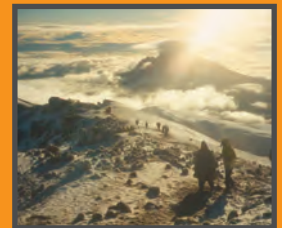
Having successfully summited Kilimanjaro twice before, Karen knows that this expedition will be an incredible adventure and a life-changing experience for all those that take part. We are also hoping that this fundraising initiative will raise £50,000 for our front-line services.



How you can get involved and support this challenge

- Participate in the expedition yourself;
- Promote the challenge to your staff and colleagues and encourage them to take part;
- Follow the lead of Genting Casinos UK, Inspired Gaming Group and William Hill by purchasing one or more places on the expedition as a staff incentive or competition prize;
- Sponsor Karen Churches Peacock and help her to achieve her personal fundraising target of £10,000.

For more information, please contact Karen either by phone on [020-7287-1994](tel:020-7287-1994) or via email at Karen@responsiblegamblingtrust.org.uk.



Landmark research programme into British gaming machines

The Responsible Gambling Trust commissions research, education and treatment services as prioritised in a national responsible gambling strategy advised by the Responsible Gambling Strategy Board (RGSB) and endorsed by the Gambling Commission, the industry's regulatory body. The current three-year strategy was published on 3 December 2012 and prioritises research into gaming machines with the highest stakes and prizes.

In response to the strategy, the Trust intends to commission academic research into Category B gaming machines - that is those that offer the highest stakes and prizes in Britain which can be found in betting shops, bingo halls, adult gaming centres and casinos - to understand better how people behave when playing these machines and what helps people to stay in control and play responsibly.

99% of British adults who gamble do so without getting into difficulties. Some unfortunately do have problems and we have a responsibility to fund and commission appropriate research, education and treatment services.

This research initiative is hugely significant and we are now well placed to commission the National Centre for Social Research (NatCen) to begin the process of filling the evidence gap. Our aim is to describe and understand patterns of gaming machine play in various locations; to explain the impact on player behaviour of various factors; and to identify where there is robust evidence that consumers may be experiencing problems.

The £500,000 research programme that we are commissioning will be the largest programme of academic research into gaming machines ever undertaken in

Britain and represents a unique opportunity to provide high quality, empirically-sound and peer-reviewed research to inform future policy-making.

While research involving collaborations with industry and use of player data have been done before, nothing has ever been attempted on this scale involving such a range of gambling providers nor has it ever involved such a complex and advanced industry environment where there are various operators, gambling environments and types of gaming machine.

We will begin our gaming machine research programme in January 2013 with the commissioning of NatCen to investigate the machine-related data that different gambling operators hold. This initial phase of the research programme is expected to take six months and will create a data-rich platform on which to build further research.

The key to the success of this research initiative will be the industry's co-operation in allowing researchers access to industry-held data. We are, therefore, extremely grateful to Gala Coral, Genting, Inspired Gaming Group, Ladbrokes, Praesepe, Rank, Scientific Games, Talarius and William Hill - who collectively operate over 80% of the Category B machines in the UK - for pledging to support this research programme.

By its keenness to give researchers unprecedented access to gaming machine data and then to stand back from the research process, the industry has given a mandate to the Responsible Gambling Trust to commission research that will be rigorously objective and independent of the industry. A panel of independent experts will provide the necessary academic oversight to underpin stakeholder confidence in both the quality and the objectivity of the research and there will be a rigorous and entirely independent peer-review process for all research outputs before publication.

We expect to publish some initial analysis as early as June 2013, but the scale and significance of this work and the importance of getting it right means that the overall research programme is likely to take 18 months.

“RGSB has highlighted the need for independent research on gaming machines in successive Strategies and this significant research programme is well overdue. While we don't expect it to provide all the answers, it is an important piece of work that we expect will develop a much better understanding of what helps people to gamble responsibly and stay in control”.

Sir Brian Pomeroy
Chairman
Responsible Gambling
Strategy Board

Treatment update



GamCare

In July 2012, the Responsible Gambling Trust and GamCare signed a new three-year funding agreement to secure the provision of treatment services for gamblers and others adversely affected by gambling through to 31 March 2015.

The agreement offers the opportunity for GamCare to improve and expand the services that it has put in place over the last 15 years with the potential of a £500,000 (26%) increase by 2014/15.

We are delighted to have secured this funding agreement with GamCare, and are particularly pleased to have done so in a spirit of partnership and co-operation allied to a mutual understanding of the need for transparency. We welcome GamCare's willingness to work with us on improving its own performance and that of each of its partners thereby enhancing value for money. GamCare has already commissioned external reviews looking at its existing services around the country, and it is committed to a major evaluation programme designed to evidence the impact its treatment services are having for those people harmed by gambling.

We are also pleased to report that GamCare has now received The Helplines Association Quality Standard Accreditation. Achieving this was a specific requirement of our current three-year funding agreement with GamCare to operate the national gambling helpline, which is a vital element of the support infrastructure for those that experience problems with their gambling, and demonstrates GamCare's commitment to the continuous improvement of its services.

"It is so good, at last, to see the realisation of what GamCare Trustees have worked hard for over many years. With security of funding both for the national gambling helpline and now our network of treatment services, we can concentrate on making sure that we provide a standard of help, advice and treatment across the country that is second to none in the world."

Anthony Jennens
Chairman, GamCare

Responsible Gambling Trust News... Summer 2013

The next issue of Responsible Gambling Trust News will include our 2012/13 fundraising results, a summary of how your donations were spent, and details of our commissioning plans for 2013/14.

In the meantime, keep up-to-date with our latest news by following us at www.linkedin.com/company/responsible-gambling-trust or subscribing to our e-news bulletin at www.responsiblegamblingtrust.org.uk/subscription.html.



Events



International Gaming Awards

4 February 2013

The Brewery
52 Chiswell Street
London EC1

[www.gaming-awards.com/
international-gaming-awards](http://www.gaming-awards.com/international-gaming-awards)



Totally Gaming Awards

4 February 2013

The East Wintergarden
Canary Wharf
London E14

www.totallygamingawards.com



ICE Totally Gaming

5-7 February 2013

ExCel Exhibition Centre
Royal Victoria Dock
London E16

www.icetotallygaming.com

what's next

The Responsible Gambling Trust seeks adventurers to join its October 2013 Kilimanjaro fundraising expedition



- Trek to the roof of Africa
- Conquer the world's tallest freestanding mountain
- Hike through several climate zones
- No technical climbing ability required
- Help raise funds to support our front-line services

Please visit www.responsiblegamblingtrust.org.uk/kilimanjaro.html, email karen@responsiblegamblingtrust.org.uk or call 020-7287-1994 for details of how you can take part in this adventure of a lifetime.

