

## PRESS RELEASE

Reference:	0123
Release date:	22 November 2012
Available for interview:	<ul style="list-style-type: none"><li>• Marc Etches, Chief Executive, Responsible Gambling Trust</li><li>• Rob Hackney, Director, BetRec</li></ul>
Images available:	<ul style="list-style-type: none"><li>• Responsible Gambling Trust logo</li><li>• BetRec logo</li><li>• Yorkshire Three Peaks Challenge: thigh-deep bog</li></ul>

### **BetRec management wade through thigh-deep bog to raise funds for the Responsible Gambling Trust**

The Responsible Gambling Trust today confirmed that Rob Hackney and Tom Wetwood, Co-founders of BetRec (a specialist i-gaming and gambling sector recruitment consultancy), successfully completed the Yorkshire Three Peaks Challenge on 27 October 2012 and, in doing so, raised £381 for the charity.

Setting out at 3:15am, Rob and Tom had to first endure a three hour drive to reach the starting point for their challenge. Then, at 6:15am, the fundraisers stepped out of their vehicle and into the darkness to begin their test of endurance. For twenty five miles Rob and Tom battled high winds and freezing temperatures as they trekked across feature-less, boggy, moorland terrain to conquer the peaks of Pen-y-ghent (691 metres), Whernside (728 metres) and Ingleborough (723 metres) in 10 hours and 31 minutes. At 8:30pm, following a three hour return car trip, the trekkers finally arrived home exhausted yet elated at completing their physical fundraising challenge.

Speaking today, Rob Hackney, Director of BetRec, explained:

“There’s no denying the fact that the Yorkshire Three Peaks Challenge proved far harder than we had first expected: at times we found ourselves wading through thigh-deep boggy terrain and, as temperatures dropped to minus seven degrees centigrade (-7°C), we were whipped by icy winds as we slowly made our way up and down the Three Peaks. However, rather than putting us off, the whole experience has inspired us to embark on another test of endurance and I’m delighted to announce that both Tom and I will be taking part in the Responsible Gambling Trust’s Kilimanjaro fundraising challenge in October 2013.”

continued/...

Marc Etches, Chief Executive of the Responsible Gambling Trust, added:

“We are extremely grateful to Rob and Tom for their commitment to raising funds for and awareness of the Responsible Gambling Trust – they really are stepping out and making a difference in promoting our charity and supporting our front-line services. I very much hope that others will be inspired by Rob and Tom’s efforts and choose to join them, along with Karen Churches Peacock (Director of Fundraising), on our Kilimanjaro 2013 fundraising expedition.”

For information on the Responsible Gambling Trust’s Kilimanjaro challenge, including details of how to register to take part, please email [Karen@responsiblegamblingtrust.org.uk](mailto:Karen@responsiblegamblingtrust.org.uk) or phone 020-7287-1994.

**-ENDS-**

## **NOTES TO EDITORS**

Please direct all press enquiries for the Responsible Gambling Trust to Karen Churches Peacock (Director of Fundraising) either by phone on 020-7287-1994 or by email at [Karen@responsiblegamblingtrust.org.uk](mailto:Karen@responsiblegamblingtrust.org.uk). For BetRec enquiries please contact Rob Hackney (Director) either by phone on 0800-014-2626 or by email at [Robh@betrec.co.uk](mailto:Robh@betrec.co.uk). Images available upon request.

- The Responsible Gambling Trust is a national charity committed to minimising problem gambling and gambling-related harm in Britain through effective education and prevention techniques, which stop people getting into problems with their gambling, and ensuring that those that do develop problems receive fast and effective treatment and support ([www.responsiblegamblingtrust.org.uk](http://www.responsiblegamblingtrust.org.uk)).
- The Responsible Gambling Trust commissions research, education and treatment services as prioritised in a national responsible gambling strategy advised by the Responsible Gambling Strategy Board (RGSB) and endorsed by the Gambling Commission. The evidence-based strategy will be a three-year rolling strategy that will be developed in a collaborative, open manner between the RGSB and Responsible Gambling Trust.
- BetRec provides permanent, contract, temporary and outsourced recruitment solutions to the i-gaming and gambling sectors. As an organisation that benefits indirectly from gambling, BetRec recognises that – in addition to licensed gambling operators – it too has a role to play in supporting research, education and treatment of problem gambling and it is for this reason that BetRec has also agreed to donate a percentage of its annual recruitment income to the Responsible Gambling Trust ([www.betrec.co.uk](http://www.betrec.co.uk)).