

GambleAware

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ANNOUNCEMENT

GambleAware responds to the BBC's Price of Football Survey

London, 16 November: GambleAware's Chief Executive, Marc Etches, has responded to the BBC's Price of Football Survey that was published on 15 November 2017. The survey found that more young (18-24 year-old) football fans bet on the sport (44%) than play in a team (37%).

Marc Etches, GambleAware, said:

"The social environment young people are growing up in today, surrounded by gambling advertisements online and in sports venues is very concerning. Public opinion about the amount of gambling-related advertising young people are exposed to is reaching a tipping point. Therefore, it is in the interests of professional sport generally, and football in particular, to be concerned about the future impact on young people, growing up in a society where gambling is increasingly being normalised. We all have a responsibility to inform and educate young people to be resilient to the risks of gambling and to know where to go for help if they need it, via BeGambleAware.org, or the National Gambling Helpline on: 0808 8020 133."

-ENDS-

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NOTES

- The BBC's Price of Football Survey results can be found [here](#).

Responsible Gambling Trust operating as GambleAware © • Registered in England No 4384279 • Charity No 1093910

Chair: Kate Lampard CBE

Trustees • Henry Birch • Annette Dale-Perera • Professor Sian Griffiths • Alan Jamieson • Professor Anthony Kessel
• Jim Mullen • Chris Pond • Brigid Simmonds • Professor Patrick Sturgis • Professor Jonathan Wolff

Chief Executive: Marc Etches

- Guided by the [National Responsible Gambling Strategy](#), GambleAware is an independent charity tasked to fund research, education and treatment services to help minimise gambling-related harm in Great Britain.
- GambleAware is a commissioning and grant-making body, not a provider of services. The charity's strategic aim is to broaden public understanding of gambling-related harm as a public health issue and to help those that do develop problems get the support and help that they need quickly and effectively. For more information, please go to: <http://about.gambleaware.org/>
- GambleAware's programme of treatment, education, harm prevention and research is guided by the National Responsible Gambling Strategy, which is defined by the independent Responsible Gambling Strategy Board (RGSB) and endorsed by the Gambling Commission. The RGSB, the Gambling Commission and GambleAware work together under the terms of an agreement in place since 2012: <http://about.gambleaware.org/media/1216/statementofintent.pdf>. Research is conducted under the terms of a 'Research Commissioning and Governance Procedure' agreed in 2016 by the RGSB, the Gambling Commission and GambleAware: <http://about.gambleaware.org/media/1270/research-commissioning-and-governance-procedure-may-2016-final.pdf>.
- GambleAware requires a minimum of £10 million annually to deliver its current responsibilities, and looks to all those that profit from commercial gambling to support the charity. This donation-based system was proposed under the Gambling Act 2005 and is prescribed by the Gambling Commission in its Licence Conditions and Codes of Practice. The RGSB endorsed GambleAware's £10m funding goal in January 2017: <http://www.rgsb.org.uk/press-releases/responsible-gambling-strategy-board-publishes-assessment-of-the-quantum-of-funding-required-to-deliver-the-national-responsible-gambling-strategy.html>
- GambleAware funds the *Gordon Moody Association*, the *NHS National Problem Gambling Clinic*, *GamCare* and a network of charities across Great Britain to provide a full range of free treatment for problem gamblers and support for those affected by them. GambleAware also runs the website **BeGambleAware.org** which helps 2.7 million visitors a year, and supports the **National Gambling Helpline – 0808 8020 133**.

IT'S NEVER TOO SOON TO BeGambleAware[®]