

# GambleAware

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## ANNOUNCEMENT

### Evaluation of BetKnowMore UK pilot project

**London, 21 December:** GambleAware has funded an evaluation of the harm-minimisation project commissioned from BetKnowMore UK: 'Don't Gamble With Health'. The evaluation, by Chrysalis Research, found that overall the project offers a valuable service for which there is a need.

BetKnowMore UK is delivering outreach support to Islington Licensed Betting Offices (LBO), helping customers who are identified as either at risk or problem gamblers and providing support and training for LBO staff members. They also deliver gambling awareness workshops to organisations, young people and frontline workers who may come across gambling issues with their clients.

This project was commissioned by GambleAware as part of its programme of harm-minimisation. In 2015, GambleAware provided funding of £580,000 to deliver five projects over a period of two years (2016/17).

### **-ENDS-**

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#### **NOTES**

- The evaluation report can be viewed [here](#).

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**Chair:** Kate Lampard CBE

**Trustees** • Henry Birch • Annette Dale-Perera • Professor Sian Griffiths • Alan Jamieson • Professor Anthony Kessel  
• Jim Mullen • Chris Pond • Brigid Simmonds • Professor Patrick Sturgis • Professor Jonathan Wolff

**Chief Executive:** Marc Etches

- Guided by the [National Responsible Gambling Strategy](#), GambleAware is an independent charity tasked to fund research, education and treatment services to help minimise gambling-related harm in Great Britain.
- GambleAware is a commissioning and grant-making body, not a provider of services. The charity's strategic aim is to broaden public understanding of gambling-related harm as a public health issue and to help those that do develop problems get the support and help that they need quickly and effectively. For more information, please go to: <http://about.gambleaware.org/>
- GambleAware's programme of treatment, education, harm prevention and research is guided by the National Responsible Gambling Strategy, which is defined by the independent Responsible Gambling Strategy Board (RGSB) and endorsed by the Gambling Commission. The RGSB, the Gambling Commission and GambleAware work together under the terms of an agreement in place since 2012: <http://about.gambleaware.org/media/1216/statementofintent.pdf>. Research is conducted under the terms of a 'Research Commissioning and Governance Procedure' agreed in 2016 by the RGSB, the Gambling Commission and GambleAware: <http://about.gambleaware.org/media/1270/research-commissioning-and-governance-procedure-may-2016-final.pdf>.
- GambleAware requires a minimum of £10 million annually to deliver its current responsibilities, and looks to all those that profit from commercial gambling to support the charity. This donation-based system was proposed under the Gambling Act 2005 and is prescribed by the Gambling Commission in its Licence Conditions and Codes of Practice. The RGSB endorsed GambleAware's £10m funding goal in January 2017: <http://www.rgsb.org.uk/press-releases/responsible-gambling-strategy-board-publishes-assessment-of-the-quantum-of-funding-required-to-deliver-the-national-responsible-gambling-strategy.html>
- GambleAware funds the *Gordon Moody Association*, the *NHS National Problem Gambling Clinic*, *GamCare* and a network of charities across Great Britain to provide a full range of free treatment for problem gamblers and support for those affected by them. GambleAware also runs the website **BeGambleAware.org** which helps 2.7 million visitors a year, and supports the **National Gambling Helpline – 0808 8020 133**.

**IT'S NEVER TOO SOON TO BeGambleAware<sup>®</sup>**