

# GambleAware

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## ANNOUNCEMENT

### GambleAware announces new trustees

**London, 10 April:** GambleAware announces the appointment of two new trustees to its Board. The trustees were recruited following an open recruitment process supported by an independent recruitment advisor.

The new trustees are:

- **Saffron Cordery, Director of Policy and Strategy and Deputy Chief Executive, NHS Providers.**

NHS Providers is the membership organisation and trade association for the NHS acute, ambulance, community and mental health services that treat patients and service users in the NHS. Saffron has extensive experience in policy development, influencing and communications and has worked in the healthcare sector since 2007. Before moving into healthcare, Saffron was head of public affairs at the Local Government Association, the voice of local councils in England. Her early career focused on influencing EU legislation and policy development, and she started working life in adult and community education.



- **Michelle Highman, Chief Executive, The Money Charity.**

The Money Charity, is a financial capability charity with a mission to empower people across the UK to build the skills, knowledge, attitudes and behaviours to make the most of their money throughout their lives. Michelle is well versed in the financial services industry, having spent 13 years at the Financial Services Authority and a leading role in setting up the Consumer Financial Education Body (now Money Advice Service).



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**Chair:** Kate Lampard CBE

**Trustees** • Henry Birch • Saffron Cordery • Annette Dale-Perera • Professor Sian Griffiths • Michelle Highman • Alan Jamieson • Professor Anthony Kessel • Chris Pond • Brigid Simmonds • Professor Patrick Sturgis

**Chief Executive:** Marc Etches

Professor Jo Wolff stepped down from the Board at the end of 2017, as trustees serve a set term of no more than two terms of three years. Professor Wolff has been replaced by Professor Anthony Kessel as Chair of GambleAware's Research and Evaluation Committee. Professor Sian Griffiths has become Deputy Chair of trustees, and will chair the Education and Treatment Committee.

Also, Jim Mullen, former Chief Executive of Ladbrokes Coral, has resigned as a trustee, meaning the GambleAware Board now has a total of eleven trustees, just one of whom works for a gambling company.

**Kate Lampard, GambleAware's Chair of trustees**, said:

"We are delighted that Saffron and Michelle have agreed to become trustees of GambleAware. Between them, they bring strong experience with key stakeholders in our strategy; the NHS, local government, and financial advice services. As neither has any links to the gambling industry, this tilts the balance further towards a wholly independent Board, which is a goal the Gambling Commission has asked trustees to consider."

**-ENDS-**

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**About GambleAware:**

- Guided by the [National Responsible Gambling Strategy](#), GambleAware is an independent charity tasked to fund research, education and treatment services to help minimise gambling-related harm in Great Britain.
- GambleAware is a commissioning and grant-making body, not a provider of services. The charity's strategic aim is to broaden public understanding of gambling-related harm as a public health issue and to help those that do develop problems get the support and help that they need quickly and effectively. For more information, please go to: <http://about.gambleaware.org/>
- GambleAware's programme of treatment, education, harm prevention and research is guided by the National Responsible Gambling Strategy, which is defined by the independent Responsible Gambling Strategy Board (RGSB) and endorsed by the Gambling Commission. The RGSB, the Gambling Commission

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and GambleAware work together under the terms of an agreement in place since 2012: <http://about.gambleaware.org/media/1216/statementofintent.pdf>.

Research is conducted under the terms of a 'Research Commissioning and Governance Procedure' agreed in 2016 by the RGSB, the Gambling Commission and GambleAware: <http://about.gambleaware.org/media/1270/research-commissioning-and-governance-procedure-may-2016-final.pdf>.

- GambleAware requires a minimum of £10 million annually to deliver its current responsibilities, and looks to all those that profit from commercial gambling to support the charity. This donation-based system was proposed after the Gambling Act 2005 and is prescribed by the Gambling Commission's Social Responsibility Code Provision 3.1.1. (2). The RGSB endorsed GambleAware's £10m funding goal in January 2017:  
<http://www.rgsb.org.uk/press-releases/responsible-gambling-strategy-board-publishes-assessment-of-the-quantum-of-funding-required-to-deliver-the-national-responsible-gambling-strategy.html>
- GambleAware funds the *Gordon Moody Association*, the *NHS National Problem Gambling Clinic*, *GamCare* and a network of charities across Great Britain to provide a full range of free treatment for problem gamblers and support for those affected by them. GambleAware also runs the website **BeGambleAware.org** which helps 2.7 million visitors a year, and supports the **National Gambling Helpline – 0808 8020 133**.