

GambleAware

7 Henrietta St • London • WC2E 8PS

T: +44 (0)20 7287 1994

info@gambleaware.org

about.gambleaware.org

PRESS RELEASE

GambleAware announces new plan to double annual spending to £16m

LONDON, 19 July: GambleAware will spend £32m tackling gambling-related harms over the next two years. Details are revealed in the charity's new Strategic Delivery Plan for 2018-20 and include significantly increased investment across all areas of its designated role in delivering the National Responsible Gambling Strategy.

GambleAware will divide the funding between research and evaluation (£9.8m), education (£5.6m) and treatment (£14.3m). The commitment is part of the charity's aim to improve the type and amount of treatment services on offer, while also working to understand better how to prevent gambling related harm.

To deliver prevention at a far greater scale than ever before, GambleAware will be announcing collaborations with new partners in England, Scotland and Wales over the coming weeks. Trustees are determined to maximise the effectiveness and efficiency in the services and activities GambleAware commissions and funds by working with others who share the organisations objective to reduce the harms arising from gambling.

The money will also be put towards new initiatives such as:

- **Developing a 'knowledge hub'** which will include eLearning, digital downloads, and guidance specifically designed to help educators and others working with young audiences.
- **Extending access for multi-disciplinary treatment beyond London** for those with severe and/or complex needs.
- **Developing focussed education campaigns and initiatives** which will target vulnerable groups, operators, sports teams, social media platforms and public and third sector groups such as GPs and debt advisors.

GambleAware © • Registered in England No 4384279 • Charity No 1093910

Chair: Kate Lampard CBE

Trustees • Saffron Cordery • Professor Siân Griffiths • Michelle Highman • Alan Jamieson
• Professor Anthony Kessel • Chris Pond • Brigid Simmonds • Professor Patrick Sturgis

Chief Executive: Marc Etches

This new level of expenditure exceeds the £10m minimum target for voluntary donations agreed with the Gambling Commission and the Responsible Gambling Strategy Board. The new amount also accounts for the receipt of extra income from 'regulatory settlements', and payments to good causes, which were agreed between gambling companies and the regulator, when the Gambling Commission has chosen not use its powers to impose a statutory sanction. This funding has enabled GambleAware, not only to provide the core elements of research, education and treatment across Britain, but to announce this major acceleration in their delivery.

Of the new Strategic Delivery Plan, **Marc Etches, CEO of GambleAware has said:**

"With only 2% of problem gamblers receiving treatment, it is clear more needs to be done to make sure people are able to receive the help and support they need. The industry has consistently failed to meet its funding target of £10 million, and it will need to step-up its contributions in the absence of state involvement, to ensure we are able to deliver this necessary expansion of services in future without relying on what are, in effect, fines for bad behaviour.

We all have a responsibility to try and help those who may be struggling with a gambling addiction. We look forward to seeing the industry, broadcasters, advertisers and sports groups do their part to help prevent gambling related harm and work to raise awareness of the help and advice that is available at BeGambleAware.org."

-ENDS-

Contact:

For media enquiries please contact the GambleAware press office on: 07523 609413 or email gambleaware@atlas-partners.co.uk.

About GambleAware:

- The full strategic delivery plan is available to read online here: <https://about.gambleaware.org/media/1735/gambleaware-strategic-delivery-plan-2018-20.pdf>
- The total expenditure over the next two years will be divided as follows: commissioning and governance: £1.7m; generating funds: £1m; research: £8m; evaluation: £1.8m; education: £3.6m; safer gambling campaign: £2m; treatment: £14.3m.
- Guided by the [National Responsible Gambling Strategy](#), GambleAware is an independent charity tasked to fund research, education and treatment services to help minimise gambling-related harm in Great Britain.

IT'S NEVER TOO SOON TO BeGambleAware[®]

- GambleAware is a commissioning and grant-making body, not a provider of services. The charity's strategic aim is to broaden public understanding of gambling-related harm as a public health issue and to help those that do develop problems get the support and help that they need quickly and effectively. For more information, please go to: <http://about.gambleaware.org/>
- GambleAware's programme of treatment, education, harm prevention and research is guided by the National Responsible Gambling Strategy, which is defined by the independent Responsible Gambling Strategy Board (RGSB) and endorsed by the Gambling Commission. The RGSB, the Gambling Commission and GambleAware work together under the terms of an agreement in place since 2012: <http://about.gambleaware.org/media/1216/statementofintent.pdf>. Research is conducted under the terms of a 'Research Commissioning and Governance Procedure' agreed in 2016 by the RGSB, the Gambling Commission and GambleAware: <http://about.gambleaware.org/media/1270/research-commissioning-and-governance-procedure-may-2016-final.pdf>.
- GambleAware requires a minimum of £10 million annually to deliver its current responsibilities, and looks to all those that profit from commercial gambling to support the charity. This donation-based system was proposed under the Gambling Act 2005 and is prescribed by the Gambling Commission in its Licence Conditions and Codes of Practice. The RGSB endorsed GambleAware's £10m funding goal in January 2017: <http://www.rgsb.org.uk/press-releases/responsible-gambling-strategy-board-publishes-assessment-of-the-quantum-of-funding-required-to-deliver-the-national-responsible-gambling-strategy.html>
- GambleAware funds the *Gordon Moody Association*, the *NHS National Problem Gambling Clinic*, *GamCare* and a network of charities across Great Britain to provide a full range of free treatment for problem gamblers and support for those affected by them. GambleAware also runs the website **BeGambleAware.org** which helps 2.7 million visitors a year, and supports the **National Gambling Helpline – 0808 8020 133**.