

# Evaluation of GambleAware-supported treatment and support services

## Briefing Event

25 January 2019

20 Eastbourne Terrace, London

GAMBLING  
COMMISSION

Gamble**Aware**

# Agenda

- Welcome and purpose of the briefing event
- Strategic context and objectives of the evaluation (Gambling Commission)
- Rationale for approach to the evaluation, what we are looking for in suppliers and applications, process
- Overview of GA as commissioner of treatment
- Short presentations from GA treatment partners
- Questions and networking

# Purpose of briefing event

- To introduce the evaluation of GambleAware-funded treatment services- how it interfaces with other related projects and rationale for the approach
- To provide an opportunity to meet partners
- To provide an additional opportunity to ask questions

# Strategic context

- Priority Action 9 current National Strategy:

*‘Improve the quality and capacity of treatment’*

- What works, for whom, and in what circumstances?
- New opportunities – evidence needs to influence future decisions

# Objectives of the evaluation

The overall objective is to evaluate the current GambleAware-funded treatment and support system. The specific objectives are to:

1. Evaluate the quality, impact and cost-effectiveness
2. Assess how the different services function together as a coherent national system
3. Understand links to and from wider services (e.g., primary care, mental health, addictions, housing, debt advice)
4. Evaluate GambleAware commissioning against good practice in commissioning of other services and provide evidence-based recommendations for improvements in the future
5. Provide evidence-based recommendations for strategic design and development of gambling treatment and support for relevant stakeholders

# Approach

- 1<sup>st</sup> stage: Development of a comprehensive evaluation framework and methodology that will require **extensive** consultation with treatment partners and other key stakeholders
- 2<sup>nd</sup> stage: Evaluation of services in line with the evaluation framework and methodology developed above, including developing a set of clear, practical and evidence-based recommendations for improvement

# Skills and experience required

- Proven experience facilitating complex consultations with a wide and diverse range of stakeholders; and using a selection of methods for engagement
- Proven experience in delivering complex evaluations using a wide range of evaluation methods
- Excellent analytical ability and report writing skills
- Excellent interpersonal and communication skills and ability to guide productive, solutions-focused discussion

# Skills and experience cont.

- The evaluation team should include professionals with skills and experience in:
  - Treatment/service commissioning
  - Service development and design, delivery and quality assurance
  - Clinical practice



# Budget and timeframes

Budget for the development of the evaluation framework and methodology **must not exceed £30,000.**

Indicative timeframe: **6 months**

Budget and timeframe for evaluation to be defined as part of the development of the framework (Indicative: up to £600,000; 2-3 years)

# Key dates

- Deadline for questions: 1 March 2019
- Deadline for proposals: 8 March 2019
- Appoint team: mid April 2019
- Begin work on framework: 1 May 2019

# Overview of GambleAware

GAMBLING  
COMMISSION

Gamble**Aware**

# Organogram



**GAMBLING  
COMMISSION**

**GambleAware**

# Governance

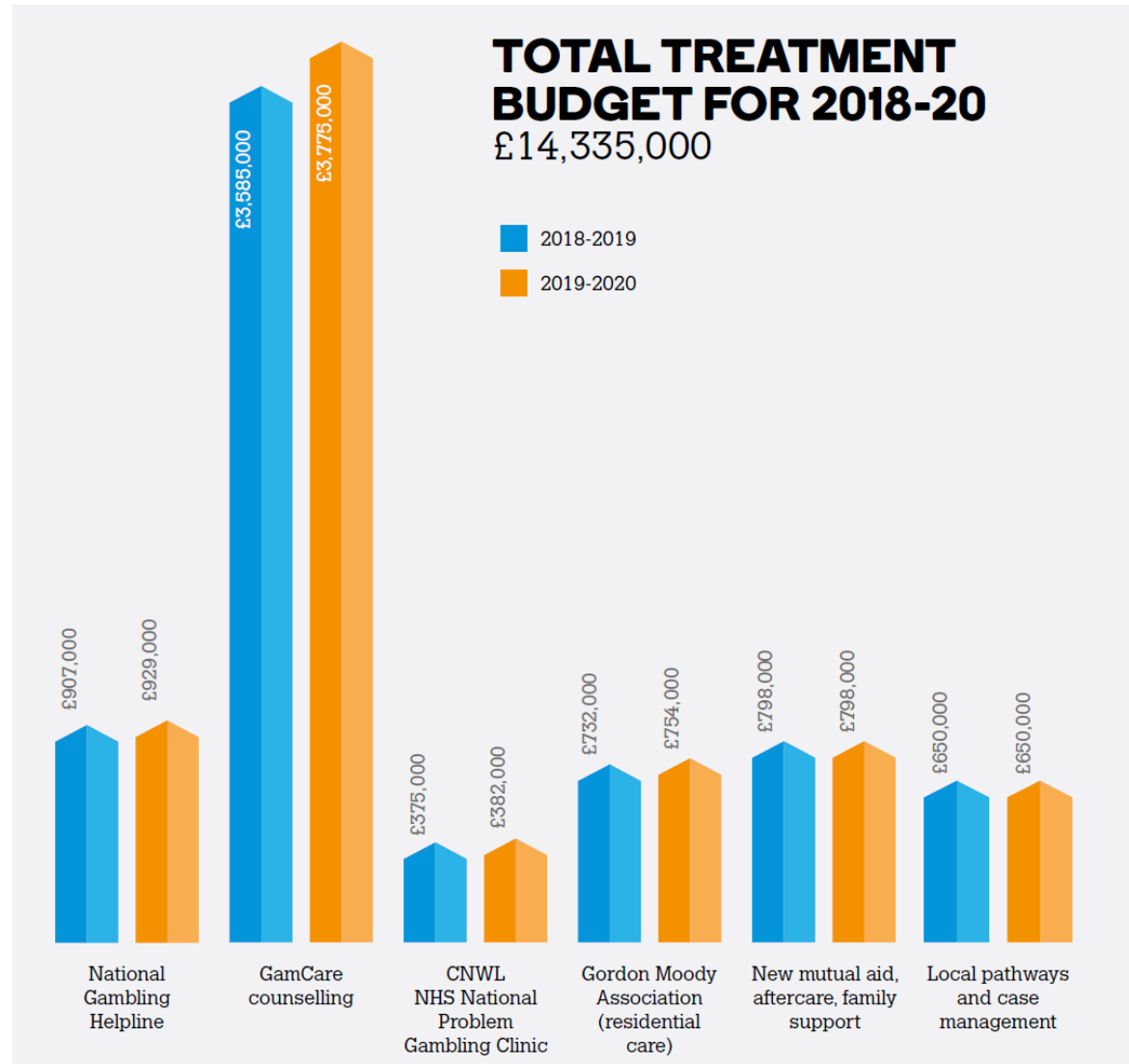
Education and Treatment Committee:

- Professor Sian Griffiths (Chair)
- Professor Anthony Kessel
- Michelle Highman
- Rachel Pearce
- Professor Marcantonio Spada

GAMBLING  
COMMISSION

Gamble**Aware**

# Treatment spend



GAMBLING  
COMMISSION

GambleAware

# Strategic Development Plan 2018-2020

Improve identification of people who need help.	<ul style="list-style-type: none"><li>• Work with primary care and other health and social care teams to identify problem gamblers and those who are at risk, assisted by the screening tool which is under development.</li><li>• Promote awareness of groups which can be particularly vulnerable.</li></ul>
Expand and improve treatment.	<ul style="list-style-type: none"><li>• Commission a treatment system which offers a spectrum of interventions from brief interventions to more intensive help, delivered in the way that best suits individuals: providing help online, by telephone, face-to-face and in residential settings for those who need the most intensive support.</li><li>• Extend access beyond London to multi-disciplinary treatment for those with severe and/or complex needs.</li><li>• Support those who are affected by the problem gambling of a family member or friend, including those who suffer bereavement.</li></ul>
Promote aftercare, self-help and mutual aid.	<ul style="list-style-type: none"><li>• Ensure that commissioned services work to sustain treatment gains by relapse prevention programmes.</li><li>• Signpost problem gamblers to self-help and mutual aid programmes.</li></ul>
Assure effectiveness.	<ul style="list-style-type: none"><li>• Develop system-wide tools for routine outcome monitoring to enable the benchmarking of providers and their performance management.</li></ul>
Champion a multiagency response and be known for our collaborative working.	<ul style="list-style-type: none"><li>• Lead initiatives to develop joint working with statutory agencies to put in place a population-based approach to planning the response needed to tackle problem gambling and maximise the health gain for individuals, their families and communities.</li><li>• Pilot an integrated community hub, working with the NHS and Local Authority partners to promote awareness of services and easy access to help via a community-based one-stop-shop.</li><li>• Collaborative working to enable health and social care to do more for those who need wider support.</li></ul>

**GAMBLING  
COMMISSION**

**GambleAware**

# Government Activity

## NICE

- In May 2018, gambling and other non-chemical addictions were officially referred by NHS England to the National Institute for Health and Care Excellence (NICE) for development of treatment guidance.

## PHE

- In fulfilling its role to improve the public's health, PHE will... inform and support action on gambling related harm as part of the follow up to the Department for Digital, Culture, Media & Sport-led review of gaming machines and social responsibility.

## NHSE

- We will expand geographical coverage of NHS services for people with serious gambling problems, and work with partners to tackle the problem at source

**GAMBLING  
COMMISSION**

**GambleAware**